Better Health Partnership
Collaborating for a healthy community

November 6, 2026, BETTER HEALTH PARTNERSHIP LEARNING COLLABORATIVE AGENDA

Corporate College East: 4400 Richmond Rd. Warrensville Hts., OH 44128

8:00 – 8:30 AM	**REGISTRATION** Breakfast & Networking
8:30 – 8:50 AM **Main Room 126**	**WELCOME + ACTIVITY** **Aimee Budnik, PhD, RD/N, LD (she/her),** Chief Operating Officer, Better Health Partnership **Shawn Lyden,** Chair, Board of Directors, Better Health Partnership
8:50 – 9:10 AM **Main Room 126**	**BETTER HEALTH PARTNERSHIP: PROGRESS & IMPACT KEYNOTE INTRODUCTION** **Robert Eick, MD, MPH (he/him),** President & Chief Executive Officer**,** Better Health Partnership
9:10 – 10:10 AM **Main Room 126**	**RANDALL D. CEBUL KEYNOTE ADDRESS AND Q&A: GETTING BETTER TOGETHER: COLLECTIVE WELL-BEING AND THE WORK OF STAYING IN IT** **About:** Drs. Carley Riley and Brita Roy have spent more than a decade studying what makes a community well. Together they developed an evidence-based framework that defines collective well-being and the conditions that drive it, work that began at a time when well-being did not fit neatly into any existing category of medical research. In this keynote they will share what that framework reveals about how communities actually improve, why measuring well-being makes visible what clinical data alone cannot, and what it takes for partners across health care, public health, and community organizations to build improvement together rather than in parallel. They will close on the harder question underneath all of it: how people and organizations who each hold one piece of the work stay in it long enough to see change. **Objectives:** ● Describe collective well-being and the community-level conditions that drive it. ● Explain how collective well-being can be measured and what that measurement makes visible beyond clinical data. ● Identify approaches to building improvement efforts with community partners rather than for them. ● Apply strategies for sustaining cross-sector collaboration across the long timelines that community change requires.

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	Presented by: **Carley Riley, MD, MPP, MHS (she/her)**, Associate Professor in Pediatrics, University of Cincinnati College of Medicine; Attending Physician in Critical Care and Executive Director of Population Flourishing & Regional Systems, Cincinnati Children's Hospital **Brita Roy, MD, MPH, MHS (she/her)**, Associate Professor of Population Health and Medicine, NYU Grossman School of Medicine; Community-Clinic Linkage Research Pillar Lead, Institute for Excellence in Health Equity; Director of Community Health & Clinical Outcomes, NYU Langone Hospital—Brooklyn **Carley Riley, MD, MPP, MHS,** is Associate Professor in Pediatrics at University of Cincinnati College of Medicine and Attending Physician in Critical Care at Cincinnati Children's Hospital. Dr. Riley also serves as Executive Director of Population Flourishing & Regional Systems, Co-Executive Director of Community Flourishing for the Michael Fisher Child Health Equity Center, and Director of the Mayerson Child Well-being Initiative in Population Health and Health Equity at Cincinnati Children's Hospital. A former Robert Wood Johnson Foundation Clinical Scholar at Yale (2013-2015), she is currently a Fellow with The Nova Institute for Health and the Executive Leadership in Health Care Program at Drexel University. Dr. Riley is a physician-scientist committed to ensuring people and communities have what they need to flourish. She aims to transform systems, relationships, and community conditions through trans-disciplinary collaborations spanning healthcare, education, social services, business, philanthropy, legal, and civic sectors. She co-leads the Collective Well-being and Equity Learning Lab, serves as Chief Learning Officer for Investing in Flourishing (IIF) (catalyzed by the Federal Reserve Bank of New York), and leads the IIF Greater Cincinnati Demonstration Site. To bring about lasting improvement, Dr. Riley centers community voice and power through participatory research, systems science, and outcomes-based financing strategies. She currently lives in Cincinnati with her partner, their three children, and their three dogs. **Brita Roy, MD, MPH, MHS**, is an Associate Professor of Population Health and Medicine at NYU Grossman School of Medicine. She serves as the Community-Clinic Linkage Research Pillar Lead for the Institute for Excellence in Health Equity and the Director of Community Health & Clinical Outcomes for NYU Langone Hospital—Brooklyn. Dr. Roy is a general internist with a background in engineering. Her research uses systems science to improve health outcomes and focuses on preventive, community-based approaches. She designs and implements interventions that create conditions for health and well-being for all.

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	With more than a decade of experience in healthcare administration, Dr. Roy previously served as the inaugural Director of Population Health at the Yale School of Medicine. In that role, she led programs to expand access to evidence-based care and strengthen coordination between primary and specialty care. At NYU Langone—Brooklyn, she now oversees community-clinic linkage programs and remote patient monitoring programs serving a multi-ethnic, multi-lingual community. She co-designs culturally appropriate programs to improve outcomes in maternal health, cancer, cardiovascular disease, and behavioral health. Dr. Roy's research examines how community-level psychological and social factors influence health and how to intervene to improve those outcomes. She and her team developed an evidence-based, community-level theoretical framework that defines collective well-being, its drivers, and its outcomes. This framework guides her work, which: (1) uses epidemiologic methods to estimate the impact of positive psychosocial factors on health at the individual, community, and health system levels, and (2) applies participatory systems dynamics and implementation science to design and test real-world interventions. She was principal investigator of a study that used group model building and system dynamics modeling to clarify how community-level factors influence neighborhood rates of physical activity and gun violence. Working with community partners, she used the gun violence model to co-design a community-based intervention to reduce gun violence. Dr. Roy is now Multiple Principal Investigator (MPI), together with a community partner, on an NIMHD R01 grant that supports a type 1 hybrid effectiveness-implementation trial to evaluate this intervention and its impact at multiple levels. In addition to her research and administrative roles, Dr. Roy enjoys caring for patients and teaching medical students and residents as an academic hospitalist. She earned a Bachelor's degree in Engineering from Vanderbilt University and a Master's degree in Engineering from Wayne State University. She then completed a combined MD/MPH at the University of Michigan, followed by residency and Chief Residency in internal medicine at the University of Alabama at Birmingham. From 2013 to 2015, she completed an MHS through the Robert Wood Johnson Foundation Clinical Scholars Program at Yale University.
10:10 - 10:20 AM	**BREAK**
10:20 - 11:20 AM **Room 126**	**MORNING BREAKOUT SESSION #1: STRATEGIES TO ADDRESS MORAL DISTRESS** **About:** This session will address the cognitive and emotional burden associated with exposure to factors that inhibit honoring your professional values. It will include strategies to disentangle obligation from responsibility, aspiration from expectation, and a suggested approach for enduring self-compassion.

	Objectives: • Understand concepts including moral distress and stress of conscience • Learn how to use the moral distress map • Evaluate strategies to increase self-compassion **Presented by:** **Rebekah Apple, MA, DHSc (she/her),** Director, Master of Medical Management at Carnegie Mellon University; Bioethicist at University of Pittsburgh Medical Center **Rebekah Apple, MA, DHSc** was recently appointed the Deputy Director of the American Medical Women's Association. Apple has been responsible for the development and delivery of physician education for over 10 years, and has created mentor programs, international exchanges, and advising programs for organizations including the American Association for Physician Leadership, Carnegie Mellon University, and others. For 8 1/2 years she served as the director of the Master of Medical Management program at Carnegie Mellon University. She currently teaches AI ethics in healthcare, Health Systems, and Health Policy at Carnegie Mellon, and is a medical ethicist for UPMC. Apple teaches bioethics to first and third year medical students at University of Pittsburgh Medical School and is a faculty member for Pitt's Consortium Ethics Program. She has a Masters in Bioethics from the University of South Florida and a doctorate in Health Science from AT Still University.
10:20 - 11:20 AM **Room 130**	**MORNING BREAKOUT SESSION #2: CLOSING THE GAP: IMPROVING EARLY CHILDHOOD LEAD TESTING** **About:** Cleveland has long faced one of the highest burdens of childhood lead exposure in the country and early detection is critical to protecting children. In February 2025, the Lead Safe Cleveland Coalition launched the *Lead Safe Screening & Testing Program*, administered by Better Health Partnership, to mobilize health systems, public health agencies, community partners, and a Medicaid managed care organization around a shared goal: increase the wellness visit lead testing rate for children before their second birthday. Using the Collective Impact framework and the Institute for Healthcare Improvement's Model for Improvement, the collaborative increased testing by 10.5 percentage points during the intervention period, with the largest gains among historically underserved families. In this session, Dr. Olushola Fapo (University Hospitals) and Dr. Matthew Tien (The MetroHealth System) will share best practices for implementing in-office capillary testing. Marie Masotya, MPH (UH Rainbow Center for Child Health & Policy) will present findings from parent interviews and opportunities for future quality improvement. PJ Kimmel, MPH (Better Health Partnership) will describe a community health worker-led demonstration project, in partnership with CareSource,

	that sought to close lead screening care gaps through connection to well-child care. Participants will leave with practical, data-informed strategies to strengthen lead poisoning prevention efforts in their practice. **Objectives:** ● Identify effective collaborative practices that strengthen lead testing and screening performance. ● Explore how data-driven quality improvement efforts enhanced lead testing and screening outcomes. ● Apply insights from family interviews to inform future quality improvement efforts for lead testing and screening. **Presented by:** **Olushola Fapo, MD, MPH, FAAP,** Pediatrician at University Hospitals Rainbow Center for Women & Children; Assistant Professor of Pediatrics at Case Western Reserve University School of Medicine; Medical Director for Academics and Clinical Practice at the Rainbow Primary Care Institute **PJ Kimmel, MPH (he/him),** Program Consultant, Better Health Partnership **Marie Masotya, MPH (she/her),** Senior Research Project Coordinator, UH Rainbow Center for Child Health and Policy **Matthew Tien, MD, FAAP,** Pediatrician at The MetroHealth System; Associate Professor of Pediatrics at Case Western Reserve University School of Medicine **Olushola Fapo, MD, MPH, FAAP** is a board-certified pediatrician at University Hospitals Rainbow Center for Women & Children, Assistant Professor of Pediatrics at Case Western Reserve University School of Medicine, and Medical Director for Academics and Clinical Practice at the Rainbow Primary Care Institute. Her clinical and leadership work focuses on quality improvement, preventive care, lead poisoning prevention, and environmental health. Dr. Fapo coordinates lead prevention initiatives across the Rainbow Primary Care Institute and is dedicated to advancing child health and reducing health disparities in underserved communities. **PJ Kimmel, MPH** is a program consultant at Better Health Partnership, where he brings together health systems, community organizations, public agencies, and community advocates to improve community health. His work focuses on facilitating multi-sector partnerships and using quality improvement to turn ideas into action across chronic disease management, early childhood screening, and maternal health. PJ led BHP's role in administering the *Lead Safe Screening & Testing Program* through the Lead Safe Cleveland Coalition, bringing together five health systems and cross-sector partners to increase the early childhood lead testing rate by 10.5 percentage

	points in just over one year. He holds a Bachelor of Business Administration and a Master of Public Health from Kent State University. **Marie Masotya, MPH** is a Senior Research Project Coordinator at the University Hospitals (UH) Rainbow Center for Child Health and Policy and Clinical Translational Science PhD candidate at Case Western Reserve University. Her research focuses on child and family health and wellbeing, community based participatory methods, and health equity. She is currently examining lead screening practices and policies in the US to design a prenatal care workflow to improve early detection and prevention, in response to a need expressed by parents of Cleveland children with elevated blood lead levels. **Matthew Tien, MD, FAAP** is a general pediatrician at The MetroHealth System in Cleveland, Ohio, and Associate Professor of Pediatrics at Case Western Reserve University School of Medicine. His work spans clinical informatics, childhood lead poisoning prevention, and quality improvement, with leadership contributions at the health system, regional, and national levels. A native Ohioan, Dr. Tien is committed to advancing child health equity and ensuring that all children in his home state have the chance to grow up in safe, healthy communities.
11:20 AM – 12:15 PM	**GROUP PICTURE / LUNCH**
12:15 – 12:25 PM **Main Room 126**	**COLLABORATIVE CHAMPION AWARD** **Presented by: PJ Kimmel, MPH**
12:25 – 1:30 PM **Main Room 126**	**AFTERNOON PLENARY: THE SHIFTING MEDICAID LANDSCAPE: WHAT IT MEANS FOR THE PEOPLE IN OUR COMMUNITY** **About:** As the health care sector navigates a rapidly evolving policy environment, Medicaid stands at a critical juncture. Emily Campbell of The Center for Community Solutions will open with a policy level-set on enrollment trends, how Congressional Budget Office (CBO) projections compare with what is happening on the ground, where H.R. 1 implementation stands, and what the HHS levy result means for the region. A panel of county, health system, and community leaders will then examine what these shifts mean in practice for coverage, for enrollment and continuity, and for the people and families attendees work with every day. **Objectives:** • Analyze the drivers behind recent drops in Medicaid enrollment and assess their implications for coverage, safety-net providers, and impacted populations. • Compare initial Congressional Budget Office (CBO) health coverage projections with actual enrollment and coverage trends. • Identify the current status of H.R. 1 implementation, distinguishing established requirements from ongoing operational uncertainties.

	• Evaluate the local impact of these changes in Northeast Ohio, including the outcome of the HHS levy, and identify effective community-level responses. **Presented by:** **Emily Campbell, MA (she/her),** President & CEO, The Center for Community Solutions **Kevin Gowan,** Director, Cuyahoga Job and Family Services **Rasheeda Larkin, MPA (she/her),** Director of Health Impact Operations, University Hospitals **Marielee Santiago-Rodriguez, MSW, LSW, MPH (she/her),** Director, Education & Training/Opportunity Centers, The MetroHealth System; Co-Chair, Cuyahoga County Community Awareness and Customer Navigation Committee **Emily Campbell, MA** serves as the President and Chief Executive Officer for The Center for Community Solutions, a nonpartisan nonprofit policy and research think tank focused on health, social, and economic conditions. Campbell previously worked for a U.S. Congressman, and she has consulted with numerous nonprofits, foundations, and government agencies to provide data and public policy decision support. Her work on poverty has appeared in every major newspaper in Ohio and she has been interviewed by a wide variety of media outlets including The Economist, The New York Times, ESPN.com, MSNBC, and NPR. She serves on the Board of United Way of Greater Cleveland, the steering committee of First Year Cleveland, and several other Boards and committees in Cleveland and beyond. She was recently named one of Cleveland's "Power 150" and a Woman of Note by Crain's Cleveland Business. Campbell holds a Bachelor of Arts in Economics and a Master of Arts in Political Science from Case Western Reserve University. **Kevin Gowan** began his public service at the Cuyahoga County Child Support Enforcement Agency in 1996 as a Support Officer; eventually becoming the training supervisor and then a support enforcement manager. In 2007, He moved to Portage County Child Support where he ran their Child Support program and in 2011 became the Administrator over Portage County Public Assistance. He returned to Cuyahoga County Office of Child Support in 2015 as a Deputy Director and then Acting Director for the Office of Child Support Services in Cuyahoga County. In 2018, he became the Director for Cuyahoga County Job and Family Services. He currently serves as the Vice-President of the Ohio Job and Family Services Directors' Association (OJFSDA). **Rasheeda Larkin, MPA** is Director of Health Impact Operations at University Hospitals, where she leads initiatives focused on improving access to care, strengthening community partnerships, and addressing the needs of vulnerable and underserved populations. Her work spans community health strategy, Medicaid enrollment and navigation, pathways development, food access, and patient-centered programs. Rasheeda is passionate about translating community needs into sustainable strategies that improve health outcomes and strengthen connections between healthcare and the communities it serves.

	Marielee Santiago-Rodriguez, MSW, LSW, MPH is the Director of Education & Training at the MetroHealth Institute for H.O.P.E.™, where she oversees programming at the MetroHealth Opportunity Centers focused on addressing social drivers of health and advancing community well-being. A licensed social worker with over a decade of experience, she has dedicated her career to addressing inequities within diverse grassroots communities. Marielee brings expertise in cross-sector collaboration, education and training on social drivers of health, and integrating equity-focused strategies within health systems. She holds a Master of Social Work from Cleveland State University and a Master of Public Health from Baldwin-Wallace University.
1:35 – 2:35 PM **Room 126**	**ROUND ONE AFTERNOON BREAKOUT #1: NO WRONG DOOR: BUILDING TRUST AND IMPROVING HEALTH IN THIRD SPACES** **About:** This panel discussion will explore how trusted community gathering places, or "third spaces," can help strengthen health outreach, build trust, and improve community engagement. Panelists will share experiences and lessons learned from developing partnerships beyond traditional healthcare settings, with an emphasis on incorporating lived experience and meeting people where they are. Attendees will gain insight into strategies for building meaningful community partnerships and creating lasting health impact. The session will include audience Q&A and, time permitting, an interactive activity to explore opportunities for third space partnerships. **Objectives:** ● Identify third spaces in your community and describe how reaching people where they naturally gather differs from engagement in healthcare settings. ● Evaluate strategies for partnering with community-based organizations and trusted local leaders to extend the reach of health programs to underserved populations. ● Apply approaches for building and sustaining trust, including partnering with people with lived experience, to connect individuals to resources and improve health outcomes. **Presented by:** **Milano Franklin, CHW,** Owner of Major League Barbershop **Jordi Luke, MA (they/he),** Chief Executive Officer at Haus of Transcendent **Sonya Vezmar, BA (she/her),** Vice President of Community Impact for the American Heart Association in Northeast Ohio **Milano Franklin, CHW** is a respected celebrity barber, educator, community leader, and cancer survivor & advocate with over 20 years of experience in the barbering industry and the proud owner of Major League Barbershop. Beyond the barber chair, he is a dedicated barber instructor, program director, and community partner committed to empowering individuals, educating

	communities, and creating meaningful change. Through collaborative partnerships with leading organizations, including Cleveland Clinic, MetroHealth, Case Western Reserve University, Better Health Partnership, and other community organizations, Milano has helped advance community engagement, health education, and initiatives that promote healthier communities. As a cancer survivor, cancer awareness advocate, and Certified Community Health Worker, Milano uses his personal journey and professional platform to encourage early detection, preventive care, and the importance of taking charge of one's health. He is also the founder of the "I'll Do It for You" campaign, an initiative dedicated to raising awareness about the importance of early cancer screening and encouraging individuals to take proactive steps toward protecting their health—for themselves and the people who love them. Milano's mission extends far beyond barbering. Through mentorship, education, advocacy, and community service, he continues to use his influence to inspire others, bridge the gap between the community and healthcare, and make a lasting impact—one haircut, one conversation, and one life at a time. **Jordi Luke, MA** is an Atlantic Fellow, TEDx speaker, and a public health strategist whose work focuses on access, belonging and care beyond rigid social categories. Jordi is the CEO and Co-Founder of Haus of Transcendent, an organization working to improve healthcare and housing access among LGBTQI+ immigrants, people with disabilities, and transgender people. Jordi challenges narrow gender frameworks and asks how communities can make room for everyone to flourish. Prior to co-founding HOT, Jordi was a senior leader for almost seven years at the HHS Centers for Medicare & Medicaid Services where they led policy development and technical assistance focused on advancing health equity. **Sonya Vezmar, BA** is the Vice President of Community Impact for the American Heart Association in Northeast Ohio, where she leads initiatives focused on improving cardiovascular health, advancing health equity, and strengthening community partnerships. With more than 20 years of experience at the American Heart Association, she has held leadership roles spanning community impact, development, CPR education, and health equity programs. Sonya has led innovative efforts to expand access to blood pressure screening and care, secured significant funding for community health initiatives, and built strategic partnerships with healthcare systems and community organizations. She is also an experienced trainer, presenter, and advocate for creating healthier communities.
1:35 – 2:35 PM **Room 130**	**ROUND ONE AFTERNOON BREAKOUT #2: THE SOCIAL PRESCRIPTION: CONNECTING PEOPLE TO WHAT MATTERS TO THEM** **About:** In this interactive session, Kate Berk, founder of the Ohio Social Prescribing Collaborative and an Arts in Medicine M.A. candidate at the University of Florida, introduces social prescribing: connecting people with community activities like arts, movement, nature, volunteering, and social groups to support their health alongside medical care. Through a real-world case study

	and Ohio-specific data on loneliness and access gaps, participants learn a simple four-step approach of identify, listen, connect, and support. Attendees will also have the opportunity to practice writing their own social prescription and moving with their peers. By the end of the session, attendees will be able to define social prescribing, recognize who benefits most, explain how arts and activities support the brain and body, use the OSPC Referral Guide to connect clients with programs, and identify their own first step as a community health worker. **Objectives:** ● Define social prescribing and explain how it works ● Describe at least 3 groups of people who benefit most ● Explain how arts and activities help the brain and body ● Use the OSPC Referral Guide to connect clients to programs ● Identify your own first step as a community health worker **Presented by:** **Kate Berk, MA Candidate (she/her),** Founder and Link Worker at Ohio Social Prescribing Collaborative **Kate Berk** is a community organizer, arts in health consultant, and wellness coach based in Cleveland, Ohio. Her path began in fourth grade, when a public school outreach program showed her how dance could strengthen the connection between body, mind, and community. Kate earned her BS in Dance and Arts Administration from Butler University and spent the next decade as a Principal Dancer with Ohio Contemporary Ballet, performing nationally and internationally while leading outreach programs focused on well-being. She is currently pursuing an MA in Arts in Medicine with a focus on Social Prescribing at the University of Florida, where she serves as a Research Lab Member in the Center for Arts in Medicine Interdisciplinary Lab and sits on the editorial board of the *Perspectives on Arts in Health* Journal. In addition to founding Ohio Social Prescribing Collaborative, she works as the SAFE Project Coordinator at MetroHealth's Center for Arts in Health. A Certified Health and Wellness Coach through Open Source Wellness' Community as Medicine program, Kate is a member of the Health Champions group at Social Prescribing USA and the National Organization of Arts in Health. Whether facilitating a statewide coalition or leading movement with older adults over Zoom, she meets people exactly where they are.
2:35 – 2:45 PM	**BREAK**
2:45 – 3:45 PM **Room 126**	**ROUND TWO AFTERNOON BREAKOUT #1: SYSTEMS CHANGE USING A PATIENT CENTERED APPROACH: THE ESTHER MODEL** **About**: What does it take to truly transform care for patients with complex needs? Sometimes, it starts with a single question. This workshop introduces The Esther Model, an internationally

	recognized, person-centered Quality Improvement approach developed in Sweden that has guided more than two decades of systems-level change across hospital, primary, and community care settings. Participants will explore what it means to build a care system that is organized around the patient's needs, not the organization's convenience. Using narrative, reflection, and interactive discussion, this session challenges participants to examine their own assumptions, identify gaps in care coordination, and take one concrete step toward more person-centered practice, regardless of their role. **Objectives:** ● Define person-centered care ● Describe the Esther Model and its origins ● Apply the person-centered lens across roles **Presented by:** **Aleece Caron, PhD (she/her),** Professor of Medicine at Case Western Reserve University; Co-Director, Center for Health Care, Research and Policy at The MetroHealth System **Mamta (Mimi) Singh, MD, MS (she/her),** Director, Interprofessional Improvement Research, Education, and Clinical Center at VA Northeast Ohio Health Care System; Professor of Medicine at Case Western Reserve University School of Medicine **Aleece Caron, PhD**, Professor of Medicine at Case Western Reserve University, is Co-Director of the Center for Health Care Research and Policy at The MetroHealth System and an implementation scientist dedicated to improving cardiovascular disease outcomes in primary care through quality improvement (QI), co-design, and workforce development. She co-leads multiple federally and state-funded initiatives, including the CDC-funded Heart Health Cuyahoga and the Ohio Department of Medicaid-funded AHEAD initiative, building durable QI infrastructure, including coaching, learning collaboratives, EHR data integration, and payer engagement, across Northeast Ohio and beyond. Dr. Caron has collaborated with Better Health Partnership for over fifteen years, contributing to learning collaborative summits, chronic disease QI initiatives, workforce development efforts, and community-wide strategies to address factors that shape health outcomes. As Co-PI of the HRSA-funded Community Health Worker Capacity Building Collaborative, she led efforts to recruit, train, and embed community health workers in urban and rural settings as agents of health system change. She serves as Co-I for the HRSA-funded Residency Training in Street Medicine project, training residents to deliver culturally sensitive care to Ohio's unsheltered population. Her QI teaching spans the full professional continuum, from community health workers, physician assistant students, and dental residents to primary care providers.

	Nationally recognized for her leadership in QI and population health, Dr. Caron co-founded The MetroHealth System's Duncan Neuhauser Quality Improvement Lecture Series and has served as a national faculty expert for the Network for Regional Healthcare Improvement. She is a recipient of the Population Health Research Institute Community Partnership Award (2022, 2023) and the Academy of Scholar Educators Master Scholar designation from CWRU School of Medicine. **Mamta (Mimi) Singh, MD, MS** is a primary care physician and medical education researcher. She is Professor of Medicine at Case Western Reserve University School of Medicine and Director of the Interprofessional Improvement Research, Education, and Clinical Center at the Cleveland VA. She graduated from University of Texas Southwestern Medical School and completed her primary care residency and chief residency at MetroHealth Medical Center/ CWRU. She is an alumnus of the VA Quality Scholars program in Cleveland and has a background in Health Services Research and qualitative methods. She currently serves as the program director for the VA's Health Professions Education Evaluation Research (HPEER) and VA Quality Scholars advanced fellowship for the Cleveland VA. Her academic interests in Quality Improvement and System Redesign have led her to spearhead many innovative projects across disciplines with the goal of improving the care for the patient. She is the former physician director of the Cleveland VA's Center of Excellence in Primary Care Education. She also held many leadership roles at the medical school including Assistant Dean of Health Systems Science. As a medical education researcher, she has developed assessment methods around QI competencies, worked with a team to develop the SQUIRE – EDU guidelines and revamp the QIKAT- R. She is a former member of the Society of General Internal Medicine National Education Committee and the JGIM Editorial Board and she currently is on the national VA's Academic Patient Aligned Care Teams (PACT) Sub-council.

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2:45 – 3:45 PM **Room 125**	**ROUND TWO AFTERNOON BREAKOUT #2: TRUST BY DESIGN: IMPROVING PERINATAL HEALTH TOGETHER** **About:** This session will describe the co-design process for the Partners for Change project as well as begin the brainstorming of ideas to address trust in healthcare for pregnant women who identify as Black. **Objectives:** ● Describe the purpose of co-design and how it supports the goals of the Partners for Change Initiative. ● Discuss factors that impact trust in healthcare and healthcare engagement among pregnant people. ● Organize and prepare multi-sector partners for the co-design process. **Presented by:** **Sarah Koopman Gonzalez, PhD,** Assistant Professor at Case Western Reserve University **Richard Stacklin, M.Ed. (he/him),** Senior Director of Community Impact, First Year Cleveland **Sarah Koopman Gonzalez, PhD** is an Assistant Professor in the Department of Population and Quantitative Health Sciences at Case Western Reserve University. She is trained as a medical anthropologist and her research integrates community engagement, implementation science, qualitative methods, and program evaluation to understand the factors that influence health and well-being, such as facilitators and barriers to health, healthcare, and risk behaviors. Dr. Koopman Gonzalez has led and collaborated on numerous federally and foundation-funded projects including NIH, PCORI, AHRQ, and NCI-funded students, and currently serves as MPI on an NCI-funded trial using co-design to develop and implement a community-based smoking cessation intervention in food pantry settings. **Richard Stacklin, M.ED.** joined First Year Cleveland in October 2023 as Senior Director of Community Impact. He has spent the majority of his professional career in data analytic and program evaluation roles. Richard worked as the lead maternal and child health data analyst at the Cuyahoga County Board of Health for more than a decade. His primary focus has been to highlight socio-economic inequities and their association with health disparities in Cuyahoga County. Richard holds a BA and M.Ed. from Kent State University and a GIS certificate from Cleveland State University.

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2:45 – 3:45 PM **Room 130**	**ROUND TWO AFTERNOON BREAKOUT #3 (CHW class): COMMUNITY HEALTH WORKER ENGAGEMENT & BEST PRACTICE SHARING** **About:** This interactive breakout session will bring Community Health Workers together to share best practices, discuss updates to the PCHI model, strengthen collaboration across organizations, and identify opportunities to better address social needs. Participants will exchange community resources, explore barriers related to food security, transportation, and housing, and provide feedback on emerging needs and concerns within the communities they serve. The session is designed to foster peer learning, strengthen partnerships, and identify actionable strategies to improve support for individuals and families. **Objectives:** ● Share successful strategies and best practices for engaging and supporting community members. ● Discuss recent updates to the PCHI model and identify opportunities for collaboration and implementation. ● Exchange community resources and referral practices to strengthen connections to services and supports. ● Identify community needs and barriers related to food security, transportation, and housing, and explore potential solutions to address these challenges. ● Provide feedback on emerging concerns and service gaps to inform future program improvements and resource planning. **Presented by:** **Kayla Petricini, MPH, CHES (she/her),** Care Coordination Specialist – Pathways HUB, Better Health Partnership **Kayla Petricini, MPH, CHES** is a public health professional with over 8 years of experience developing, managing, and evaluating community health programs in nonprofit and healthcare settings. As Pathways HUB Specialist, Kayla ensures a high quality experience for partner agencies through the management of referrals, quality improvement activities, and training/education. Before joining Better Health Partnership, Kayla worked at the Cleveland Clinic managing the community outreach program for the Cerebrovascular Center. In this role, she raised awareness about stroke through educational community-based events, facilitated support groups for stroke survivors, and implemented a screening and referral process to address social determinants of health barriers.

	Early in her career, Kayla had impactful experiences doing community engagement and care coordination work in Columbus, Ohio and Washington, D.C. She holds a Master of Public Health degree from George Washington University and a Bachelor's in Psychology from Kent State University.

Accreditation Statement: Better Health Partnership, an independent 501(c)(3), receives support from The MetroHealth System to offer and administer CME credits. The MetroHealth System is accredited by the Ohio State Medical Association to provide continuing medical education for physicians. The MetroHealth System designates this educational activity for a maximum of 6.0 AMA PRA Category 1 Credit(s) TM. Physicians should only claim credit commensurate with the extent of their participation in the activity. Other Healthcare Professionals: check with your professional association as these credits might be applicable for licensure renewal.