Trust by Design:
Improving Perinatal Health Together



Sarah Koopman Gonzalez, PhD
Assistant Professor
Case Western Reserve University



Richard Stacklin, M.Ed.
Senior Director of Community Impact
First Year Cleveland



Partners for Change

Richard Stacklin
Sr. Director of Community Impact
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CASE WESTERN RESERVE UNIVERSITY
Jack, Joseph and Morton Mandel School of Applied Social Sciences

FIRST YEAR CLEVELAND

Partners for Change – Background

- Ohio Department of Children & Youth Grant
  - Technical Assistance – Cradle Cincinnati

- Reducing infant mortality
  - Collective Impact Model

Core Team

CUYAHOGA COUNTY BOARD OF HEALTH
YOUR TRUSTED SOURCE FOR PUBLIC HEALTH INFORMATION



- Data / Analytic Support
- Cause of Death Analysis

nli neighborhood leadership INSTITUTE



- Queen's Village

Better Health Partnership



- Learning Collaborative

Overarching Goals

- By December 2030
  - Infant Mortality Rate (IMR) ≤ 5.9 per 1,000 live births
  - Non-Latinx, Black IMR ≤ 10.8 per 1,000 live births

Community Listening Sessions

Queen's Village (QV), led by Neighborhood Leadership Institute (NLI), recruited Black women from targeted zip codes to conduct focus groups

- The goal was to complete 5 listening sessions by March 31, 2026.
- To date NLI Queen's Village have conducted 8 listening interviewing 38 moms

Recurring Themes

Emotional

- Perinatal depression
  - Having symptoms, lack of support and/or awareness
- Anxiety
  - Pregnancy, motherhood and managing
- Excited about motherhood

Stressors

- Housing Instability
- Pre-existing health challenges (diabetes, lupus, graves disease)
- Financial strains, lack of employment, being laid off, etc
- Lack of family support.
- Relationship Challenges (Interpersonal violence)

Recurring Themes

Health Education

- Moms lacked body awareness and a desire for more.
- Moms had a lack of understanding of their bodily changes during pregnancy and after pregnancy.

Medical System Interactions

- Medical system interactions were split ~ 65/35 negative to positive.

  Negative

  – Disrespectful communication, lack of follow up by staff, not allowing support in delivery room, injuries during delivery etc.

  Positive

  – Felt cared for by the medical team which really improved the birth experience, having a doula

Next Steps

- Further investigate low access to prenatal care
- Engage health systems on strategies that improve patient experiences and outcomes
- Continue to center lived experiences of Black women to inform systems change

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Sarah Koopman Gonzalez, PhD.
Department of Population and Quantitative Health Sciences
Prevention Research Center for Healthy Neighborhoods
Case Western Reserve University School of Medicine

Prevention Research Center for Healthy Neighborhoods at Case Western Reserve University

Disclosure

This presentation was created with assistance from Copilot version 2.20261029.58.0. All generated text and slides have been reviewed, edited, and verified for accuracy by the presenter.”

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Welcome

In this session we will:

- Describe the purpose of co-design and how it supports the goals of the Partners for Change Initiative.
- Discuss factors that impact trust in healthcare and healthcare engagement among pregnant people.
- Organize and prepare multi-sector partners for the co-design process.

Today's goal is to generate ideas, not choose a final solution.

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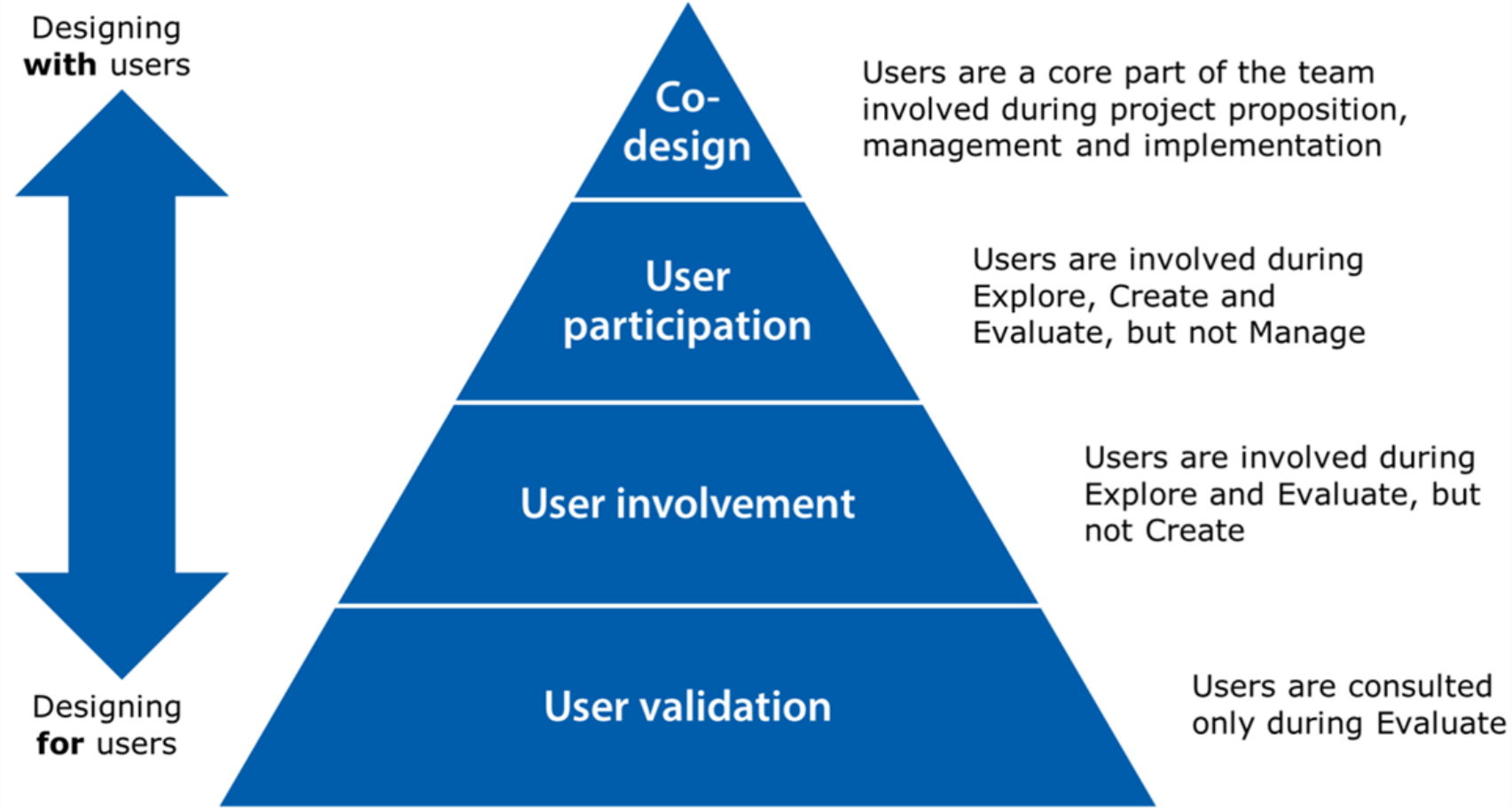
Who is in the room?

Mentimeter Activity

Scan the QR code or go to menti.com and use code 8458 6788

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What is Co-Design?



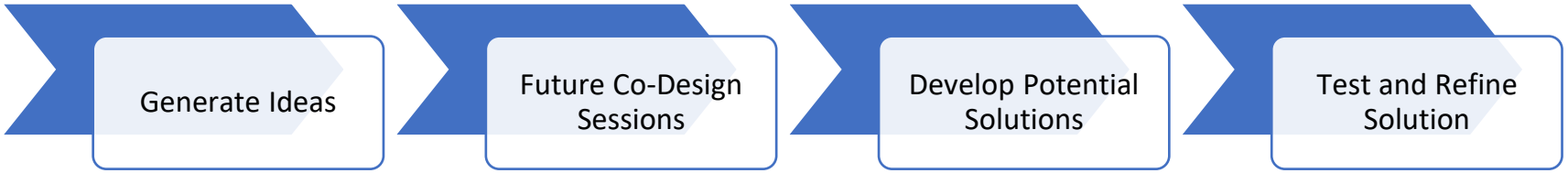
Co-design means people with lived experience, community partners, community organizations, healthcare organizations, and researchers work together to create solutions.

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How Today's Session Fits into the Bigger Picture

This is one step in a larger process.

We are here to learn from one another, not to present a finished answer.



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Discussion Guidelines

To create a productive conversation:

- Listen with curiosity
- Respect different experiences
- Be open to perspectives that differ from your own
- Share airtime
- Build on others' ideas
- Remember there are no right or wrong answers

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What does an Ideal Perinatal Care Experience Look Like?

Step 1: Think

Take a few moments to reflect on your own experiences and perspectives across the entire journey, from:

Scheduling → Appointment Preparation → Care Visit → Follow-up

- What should happen during an ideal perinatal care experience?
- What helps people feel respected, heard, and supported?
- What builds trust?
- What gets in the way of trust?

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Step 2: Small Group Discussion

Turn to one or two people near you.

Discuss:

- What ideas did you have in common?
- What ideas were different?
- What did you learn from your partners' perspectives?

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Step 3: Large Group Discussion

What does an ideal perinatal care experience look like?

- Each small group share one idea they discussed
- No repeats if possible

- What should patients experience?
- What actions build trust?
- Where is trust most often strengthened or lost?
- What would an ideal experience look like?

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How should two-way communication happen?

Step 1: Think

Communities → Healthcare Organizations

- How should people share feedback, concerns, and ideas?
- What would make people feel heard?

Healthcare Organizations → Communities

- How should healthcare organizations communicate back?
- What information should they share?
- How should they show that feedback led to action?

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Step 2: Explore as a Small Group

- What are best ways for communities to share feedback?
- Who should be involved?
- How should healthcare organizations communicate back?
- What would make communication feel transparent and trustworthy?

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Step 3: Large Group Discussion

How should two-way communication happen?

- Each small group share one idea they discussed
- No repeats if possible

- What should opportunities for feedback look like?
- How should organizations communicate back?
- How would communities know their feedback led to change?

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Thank you!

What happens next?

Today's discussion will help us identify priorities, inform future codesign session, and guide development of a potential solution.

Thank you for sharing your experience and expertise with us today.

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