

— 2022 —

ANNUAL REPORT

to the Community



To The Community



Better Health Partnership (BHP) has been a hallmark collaborative leader in Northeast Ohio since 2007. We bring health and social service providers together with other sectors, to share best practices informed improvements in equitable population and community health. Our partners span a 17 -county footprint, consisting of 18 health systems that collectively report health metrics on nearly 600,000 adults and children cared for in their primary care practices.

In 2020, our Better Health Pathways HUB joined a growing network of HUBs across Ohio that collectively serve over 4,000 at-risk individuals through nearly 200 community health workers.

Working together, our partners proudly deliver evidence-based cross-sector solutions derived from actionable analytics and best practice sharing. We enable initiatives and services for those in greatest need and strive to create equitable opportunities for all individuals to be healthy and thrive.

With sincere gratitude for your continued partnership and support,

Rita Horwitz, RN
President & CEO

Celebrating 15 Years Of Collaboration

Better Health Partnership is proud to announce its 15th year of collaborative leadership and the impact we’ve had on improving health value in Northeast Ohio – thanks to our many partners who make this possible!

With the ever - changing landscape in health and healthcare, our collaborative partners must continually assess and adjust their shared priorities – selecting those believed to bring the most benefit for the patients and communities they serve. Over the past two years, COVID entered the picture and caused us to re-set priorities at a system-wide level to help preserve health, enable access to care for thousands of people, and to stabilize the economy. Even though we have experienced significant wins in creating greater health value across the region, we know we still have a long way to go.

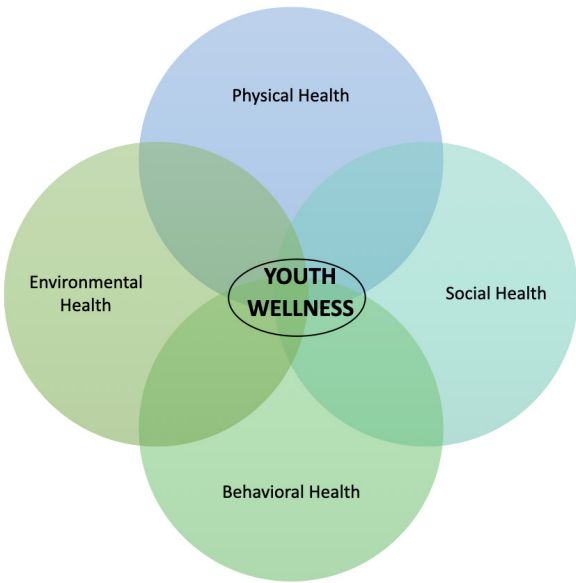
So - until no more infants are dying before their first birthday and suicide is no longer the leading cause of death in children ages 10 – 14 in Ohio, and adult life expectancy gaps are closed across the state, we will continue to foster a culture of collaboration for health here in northeast Ohio. Complex issues cannot be solved in silos. Trusted collaboration, led by a community of invested stakeholders, informed by actionable data works. Thank you for the 15 years of dedication to our mission - we look forward to celebrating many more successes in the years to come!



Children’s Health Collaborative

Improving youth wellness

BHP Children’s Health Collaborative seeks to influence new ways to approach youth wellness to improve holistic health outcomes and academic performance for children. Spear-headed by Better Health’s Children’s Health Leadership Team and subcommittees, our collaborative consists of cross-sector stakeholders in Northeast Ohio who share purpose and goals for children’s health improvement from primary care, behavioral health, academia, social services, public health, payers, and more.



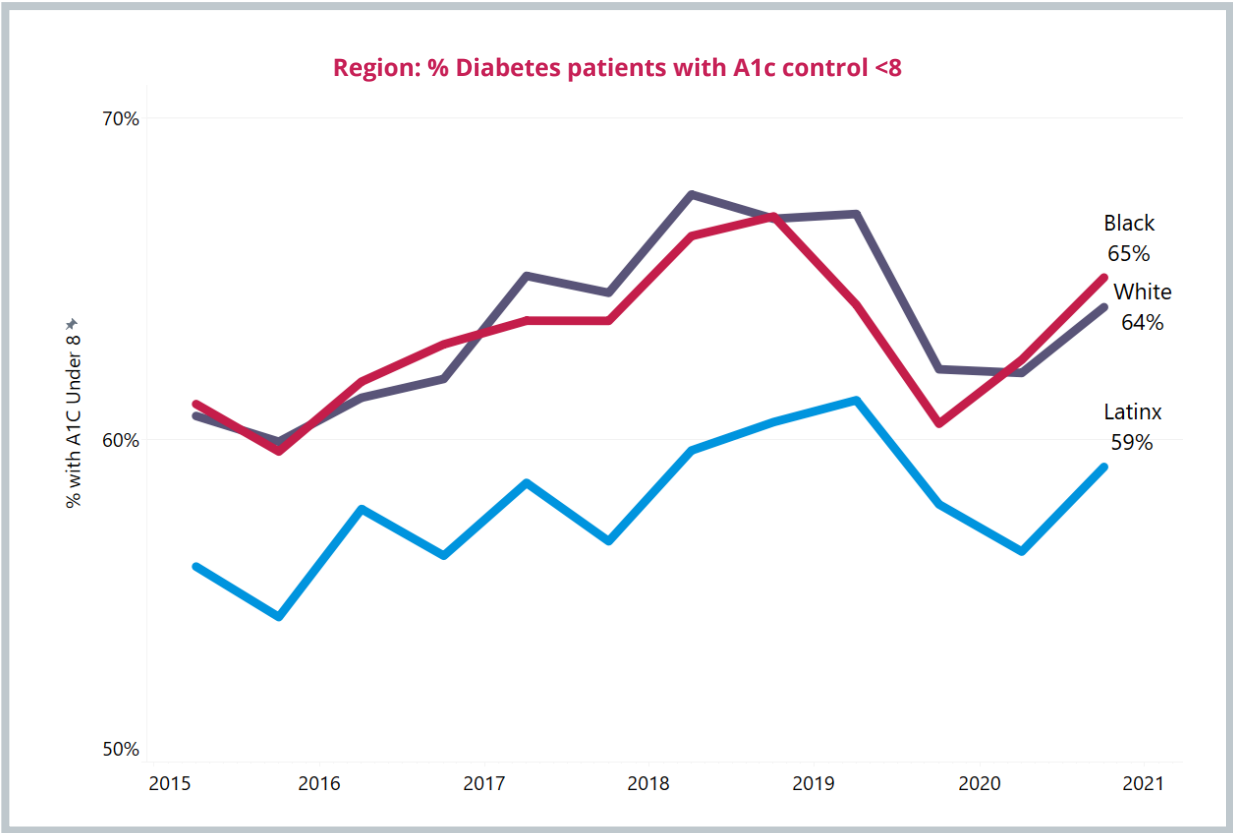
We believe that shifting from fragmented access and strategies for well care to a fully integrated systems-approach will help mitigate rising obesity, behavioral health conditions and suicide rates, costly asthma exacerbations, low immunization, lead testing rates, and school absenteeism. This approach also creates a “no wrong door”, 365 days a year entry to access help for children with physical, behavioral, environmental, and social health needs. Implementation of universal screening, and access to effective data integration and activation systems that promote bi-directional communication and referrals, along with the collection of relevant data to measure outcomes, are key objectives of the collaborative and necessary for successful transformation.

Tackling Persistent Disparities With Adult Chronic Disease

Better Health Partnership’s Adult Health Leadership team, consisting of northeast Ohio health system clinical experts and population health leaders, has selected three priority areas of focus to collectively reduce persistent racial/ethnic and income disparities in adult chronic disease.

Informed by clinical and other relevant data, the team seeks to identify and spread best practices with strategies and interventions related to:

- 1) Community engagement with health systems
- 2) Integrated behavioral health with primary care
- 3) Social need referrals and follow-up



Community Impact-Covid

Northeast Ohio FQHC Collaborative: 2021 Accomplishments

Leaders from Northeast Ohio federally qualified health centers (FQHCs) formed the FQHC COVID Collaborative in 2020 and engaged Better Health Partnership (BHP) to implement a comprehensive, coordinated and equitable response to COVID-19

2021 Vaccination Data



Total number of COVID vaccines administered (onsite + offsite)

Over **33,000** people received a COVID vaccine at an FQHC.

Social Vulnerability Index

FQHCs were **60%** more likely to vaccinate individuals in underserved communities than other providers.



Total number of offsite / community clinics held

206

Impact by Race and Ethnicity

50% 50% more likely to vaccinate a Black individual (than non-FQHC providers)

100% more likely to vaccinate an Asian individual

250% more likely to vaccinate a Hispanic/Latino individual

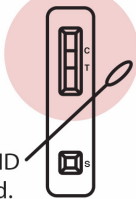
FQHCs increased access to vaccines and testing to underserved communities by:

- Providing **walk-in availability** for vaccines
- Ensuring **language access services** were available
- **Translating materials** into multiple languages
- Having **community health workers** help with vaccination signups
- **Leveraging existing partnerships** for ideal selection of community locations
- **Using electronic health record tools** to identify/outreach underserved communities
- Sending out **automated text messages** to eligible groups when vaccinations were available
- **Increasing trust** by providing consistent and repeated vaccination events at the same locations

Testing Data

Total number of COVID tests (onsite, offsite and rapid)

More than **27,000** total COVID tests were performed/distributed.



Online Engagement

Collaborative’s Website

6,300 sessions

5,200 new users

Collaborative’s [website](#)



Since the onset of COVID, Better Health Partnership (BHP) has assisted its' Federally Qualified Health Center (FQHC) partners with strategies for providing equitable access to testing and vaccines for the thousands of minority populations they serve living in lower income neighborhoods in Cuyahoga County. BHP facilitated partnerships with government, payers, public health, and the faith-based community to assist the FQHCs in collectively addressing barriers to access.

These efforts resulted in FQHCs achieving testing and vaccination rates for minority populations at a pace that far exceeded other vaccine providers throughout Cuyahoga County.

We applaud our partners and all **HEALTH CARE HEROES** for their dedication to keeping people healthy over the last two years and for minimizing the negative impacts of this deadly virus. Thank you!



Better Health Partnership Collaborative

FOUNDERS

The MetroHealth System
Health Action Council
The Center for Community Solutions
Robert Wood Johnson Foundation

HEALTH CARE PROVIDERS

Akron Children’s Hospital
Asian Services in Action
AcessPointe Community Health Centers
Care Alliance Health Center
The Centers
Cleveland Clinic Health System
Lake Health System
Medina County Health Department
The MetroHealth System
Neighborhood Family Practice
Northeast Ohio Neighborhood Health Services (NEON)
Senders Pediatrics
St. Vincent Charity Medical Center
Summa Health Care System
UHCMC Douglas Moore Health Center
UH Rainbow Babies & Children’s Hospital
VA Northeast Ohio Health Care System

FOUNDATIONS

The Bruening Foundation
The Cleveland Foundation
The George Gund Foundation
Sisters of Charity Foundation of Cleveland

EMPLOYERS AND HEALTH PLANS

Buckeye Health Plan
CareSource
Health Action Council
Huntington Bank-Akron
Medical Mutual of Ohio
Molina Healthcare
Paramount Healthcare
UnitedHealth Group
Vitamix

COMMUNITY

Beech Brook
Birthing Beautiful Communities
Bright Beginnings
Carmella Rose Health Foundation
Case Western Reserve University
Cleveland Central Promise Neighborhood
Cleveland Department of Public Health
Cleveland Metropolitan School District
Cleveland State University
Cuyahoga Community College
Cuyahoga County Board of Health
First Year Cleveland
Greater Cleveland Food Bank
Health Improvement Partnership- Cuyahoga
Hospice of the Western Reserve
Institute for H.O.P.E.™
Joseph’s and Mary’s Home
Lead Safe Cleveland Coalition
Neighborhood Leadership Institute
Ohio Association of Community Health Centers
Ohio Commission on Minority Health Ohio
Ohio Department of Medicaid
Old Brooklyn Community Development Corporation
Ohio Pathways HUB Network
Pregnant with Possibilities Resource Center
Say Yes to Education
Summit County Public Health
United Way 2-1-1
Village of Healing
Western Reserve Area Agency on Aging



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Our Vision

Better Health Partnership, the region’s most trusted health improvement collaborative, achieves exceptional health value and eradicates health disparities in Northeast Ohio.

Our Mision

We bring health care providers, social services, and other sectors together to share best practices and accelerate data-informed improvements in equitable population and community health.

Our Values

Making a difference in the communities we serve is a core value. We prize trusted collaboration, transparency, data, shared learning, and a culture of continuous improvement to advance health and health equity.